

FOR IMMEDIATE DISTRIBUTION

**NORTH END COMMUNITY RENEWAL CORPORATION TO LAUNCH WEBSITE TO HELP
YOUNG RESIDENTS OF THE NORTH END**

WINNIPEG, Thursday March 27th, 2014 – North End Community Renewal Corporation, in partnership with Aboriginal Affairs and North Development Canada, the Province of Manitoba and the City of Winnipeg, will launch the *NorthEndYouth.ca* website at 10:30am on Thursday, March 27, 2014 at North Centennial Recreation and Leisure Facility, 90 Sinclair Street. The website is a project started as a result of consultation with youth in March 2013 at the *North End Youth Forum* that had over 150 youth in attendance. The formal launch will take place to outline the 5 main categories of the website, and to identify some of the features that will benefit the youth.

Winnipeg youth activist, Mr. Michael Champagne (@northendmc), will be in attendance to kick-off the new website. Accompanied by Mr. Michael Sugawara - *Website Content Manager*, Champagne will formally announce NorthEndYouth.ca.

Winnipeg music artist, Ms. Flo Oramasionwu (FLO) to provide her music video, "Hateless," to accompany a section on neighbourhood safety and anti-bullying. Oramasionwu will not be in attendance.

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AGENDA

10:30 a.m. – Opening remarks

10:35 a.m. – History of the North End Youth Projects – Michael Champagne

10:45 a.m. – Launch of the Website – Michael Sugawara

10:50 a.m. – FLO – Hateless (video)

11:00 a.m. – Media

11:10 a.m. – Thank you to sponsors and partners

11:15 a.m. – Event concludes

Drinks and Food will be provided. All are invited to attend.

For more information, please contact:

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- 30 -

North End Community Renewal Corporation is dedicated to the social, economic and cultural renewal of the North End. Aboriginal Affairs and Northern Development provides support through the Urban Aboriginal Strategy and Cultural Connections for Aboriginal Youth in partnership with the Province of Manitoba. The City of Winnipeg provides support through its Community Services Department and Winnipeg Police Service.